

Americas | Europe | APAC

CASE STUDIES

IT Development Center Setup/ Taxation , Book Keeping/ Incorporations And Licenses / Business Process Management/ Subsidiary, SPV Setup

Bangalore | Pune | Mumbai | Hyderabad | Chennai | Delhi



Case Studies

The case studies are presented for the two Business Segments that Datapalm Operates. Each case study is classified into "industry" which the client operates in.

- <u>Business Process</u>
 <u>Management (BPM)</u>
 - **1**. Information Technology



Information Technology

- <u>An IT Product Development Corporation:</u>
- A popular Gaming App company having customers from across the globe.

• Problem:

- The company had a challenge in lead generation and online data collation.
- The results were way below expectations.
- The internal resources were unable to manage the process efficiently.
- Moreover getting and retaining right resources for this process had become another challenge.



Information Technology

(continued..... an IT Product Development Corporation)

- <u>Solution:</u>
- Datapalm studied the detailed requirements of the client.
- Created a plan around the process execution and took over the process.
- The client never had an issue in the process since then. All the required data is processed and delivered regularly.
- Datapalm manages and delivers the process with complete visibility and systematic timely reporting to the client.



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